

# **US Nuclear Energy Foundation**

## "Nuclear Advocacy through Grassroots Education"

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Dear Nuclear Friends:

# Why and How to Renew Nuclear Technology Education GOTO USNEF

Nuclear energy advocacy and its technology must renew itself by defending its science & engineering from "opinion politics". We must educate the grassroots public so that they have a VOICE about nuclear as constituents to engage their elected officials. Although some government studies recommend consent based siting's for nuclear programs, the Yucca Mountain "politics" has sheltered the science & engineering facts from the public community. The industry and its associations have chosen to remain "politically correct" on government opposition instead of defending the science & engineering assessment produced by the Yucca Mountain Application Study. Both these entities must respectfully unit in order to serve the public policy.

The same political and media obstruction of facts and truth currently affects our ability to advance nuclear technology research with SMRs, molten salt reactors, and advanced fuels research. We have to REBRAND nuclear in order to position it as a strong safe carbon-free energy source. We have to rebrand nuclear as a renewable energy that it is.

If freedom of speech is throttled by politically correct opinion, the truth of facts will never reach public policy. The public, as with many government programs, must be educated so that their opinion can be engaged compared to the political rendering of issues through its "opinion". Government agencies and the industry need to focus on renewing nuclear technology around the education of public policy from the grassroots instead of from the politics. This directly relates to the 30-year political derailment of the Yucca Mountain Project.

USNEF is involved in **multiple programs** to address our grassroots nuclear education. We provide local presentations, industry presentations, American Nuclear Society workshops, Advanced Reactor Technical Summits, (YES) Yucca Educational Symposiums, tours to the Idaho National Laboratory, print collaterals and TV video clips via website downloads. We are addressing the same need for Advanced Reactor Designs and SMRs that the industry is currently pitching to government legislatures and agencies and grassroots education is required.

We are working to be the <u>GOTO source</u> for nuclear technology, <u>grassroots</u> <u>educational advocacy</u>. A paradigm shift is necessary for public education and understanding of nuclear technology science and its future. Government and the nuclear industry should identify the <u>value of independent nuclear advocacy groups and foundations</u> to message the nuclear industry. Instead, of the public being <u>suspicious of the government and industry messaging</u>. USNEF an independent 3<sup>rd</sup> party non-profit foundation has a degree of separation from the enormity of government and industry.

Other nuclear advocacy organizations include Go Nuclear and Environmentalists for Nuclear USA and many others. We share these values and believe they are helpful towards renewing nuclear technology through education.

Will you support our mission to renew nuclear technology? Support and forward this recommendation to your industry contacts?

We have developed print collaterals PowerPoint presentations and educational symposiums. You can support these programs by donating funds, (we are a registered 501 (c)(3) <u>tax-deductible non-profit</u>.) We are developing a focused message and theme to renew, reuse, and recycle nuclear information. We want to print thousands of these production collaterals AND distribute them through your associations, agencies, and companies.

Can we depend on you to help us advance our mission to REBRAND the nuclear industry? Our preaching to the grassroots can make its mark and be of great value to the industry. It is necessary for you, the associations and the <u>industry to SUPPORT</u> promoting our message to the public. We know this is a lift with "internal politics and political correctness" but eventually, it is truth and integrity that the nuclear industry must **retain and renew**.

Gary J. Duarte, Director

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Eight more people with an attitude adjustment about nuclear technology Idaho National Laboratory Tour, 06-27-17